Very Pery

Hasti

Project overview

The product:

This app and responsive web created to give a good opportunity to people with knitting talent . they can sell their handmade woolen product and also order from others.

Project duration:

4 december to 11 december.

Preview of selected polished designs.

Google

Project overview

The problem:

For all kind of users who want to sell their handmade woolen product and earn money.

The goal:

This app and website allows all the users to sell their product and buying from others.

Google

Project overview

My role:

UX designer design app and responsive website.

Responsibilities:

List the conducting interview, paper and digital wireframe,low-fidelity prototype,conducting usability study

Google

Understanding the user

- User research
- Personas
- Problem statements
- Competitive audit
- Ideation

Google

User research: summary

I conduct interview and empathy map to understand the users. User always comes first. I am designing for them and i realized that through the research For design an app . Design an app for all kind of users to sell their handmade woolen product and buy from other .

Persona 1: **July**

Problem statement:

July is a housewife and knitter
who needs to sell her
woolen clothes
because buy more
woolen and earn money

"I am sure that everyone like the woven clothes it is warm and soft and full of love"

Goals
- Earn money by knitting
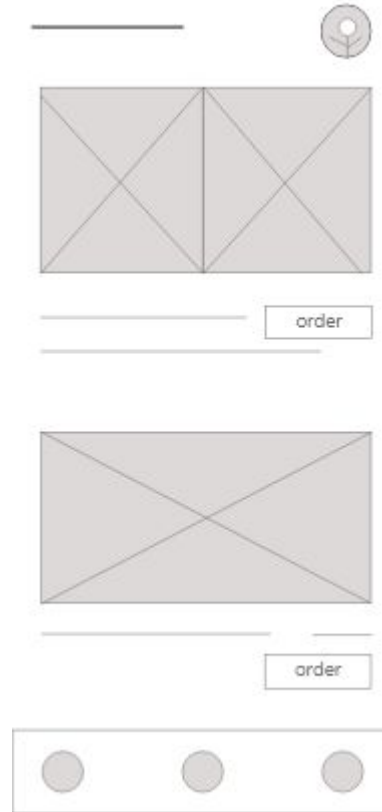- Doing her responsibility as a housewife.

Frustrations
- Didn't find a way.
- She doesn't know how to do that.

July

Age: 52
Education: diploma
Hometown: texas
Family: Married
Occupation: Knitter, housewife

July is a 52-year-old woman she is married and have 19-year-old son , she is a housewife and spent her time at home but she can knit and really good at it, she is looking for a way to earn money by knitting.

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Starting the design

- Digital wireframes
- Low-fidelity prototype
- Usability studies

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Digital wireframes

[i design a page to order and upload the woolen product.

Order and upload the woolen product

Create their own account profile.

order

order

Low-fidelity prototype

[https://xd.adobe.com/view/a8bd

9aa1-52fd-47ea-8f18-7121288d98

db-fdee/
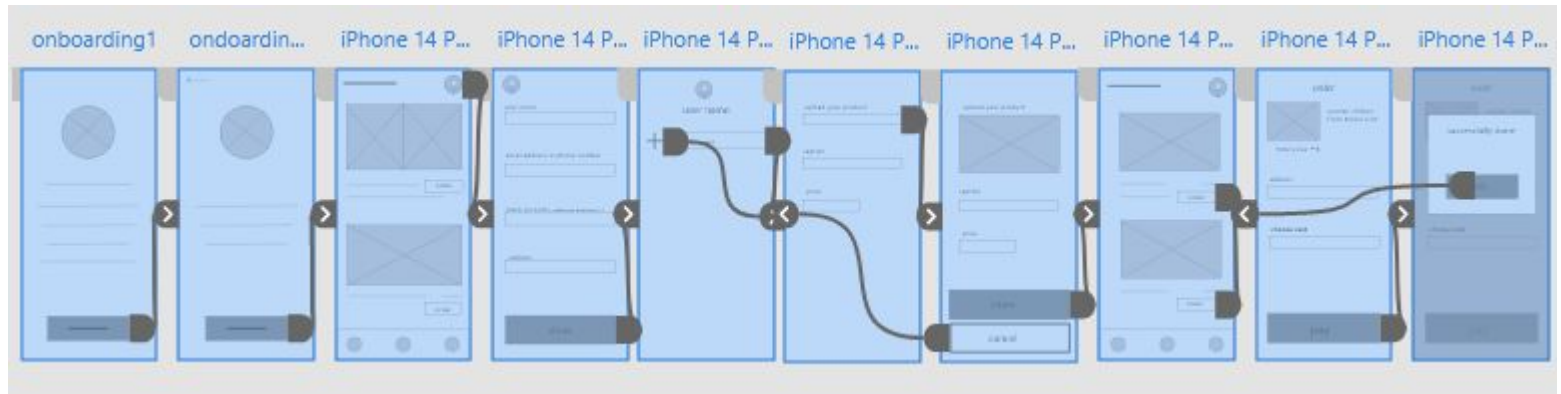
Usability study: parameters

Study type:

Unmoderated usability study

Location:

Australia, remote

Participants:

5 participants

Length:

15-30 minutes

Google

Usability study: findings

Insert a one to two sentence introduction to the findings shared below.

1

Finding

User want to easy order.

2

Finding

User want to easy scrol..

3

Finding

User want to find the features easily.

Google

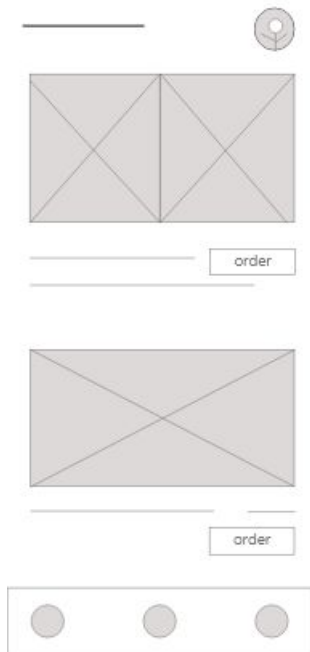# Refining the design

- Mockups
- High-fidelity prototype
- Accessibility
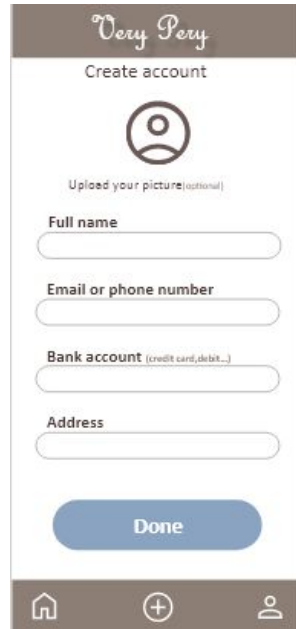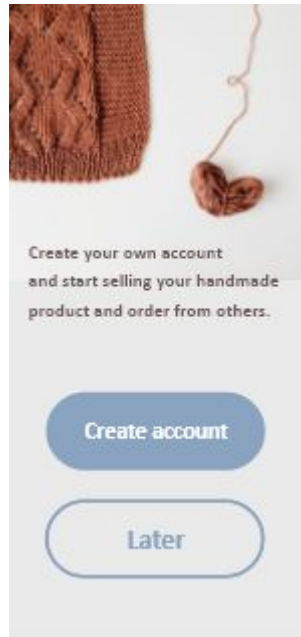
Google

Mockups

It change and became
more easy

order

order

Very Pevy

Maria.scot

handmade woolen clothes
size: XXL

45$

Heleana.smith

Google

Mockups

Welcome to
Very Pery

The best opportunity to sell your handmade product that is made of woolen!

Create your own account and start selling your handmade product and order from others.

Create account

Later

Very Pery

Create account

Upload your picture (optional)

Full name

Email or phone number

Bank account (credit card, debit...)

Address

Done

Very Pery

Genna.hill

Caption :

handmade woolen cloths
size: XL   price: 58$

Cancel   Share

Google

High-fidelity prototype
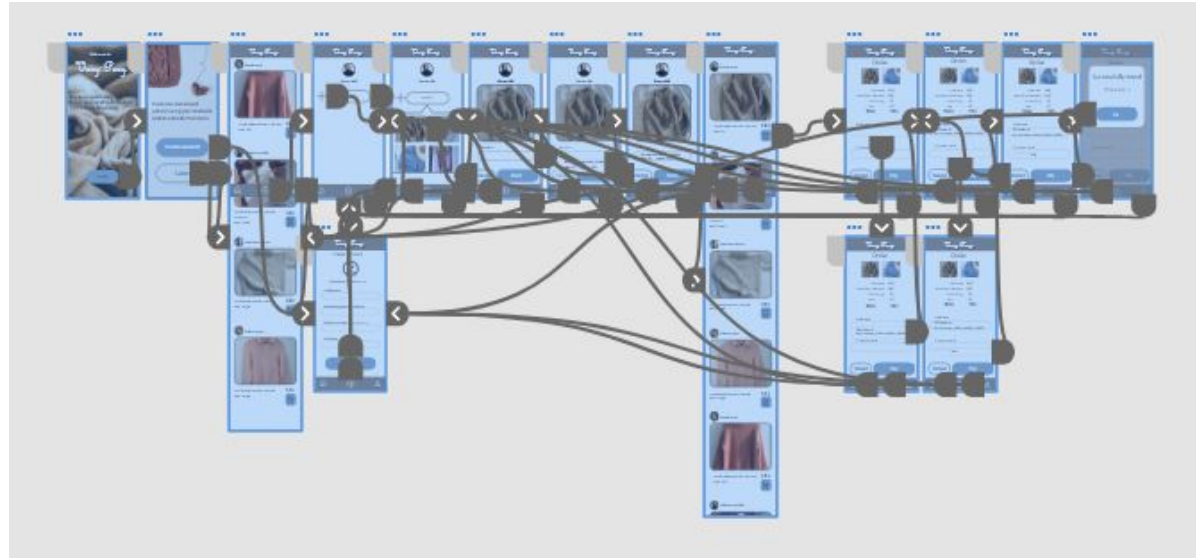
https://xd.adobe.com/view/a8
bd9aa1-52fd-47ea-8f18-7121
288d98db-fdee/

Accessibility considerations

1

More easy and more obvious to order and uoploading.

2

With icons features are easy to use.

3

Scrolling is improved .

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Responsive Design

- Information architecture
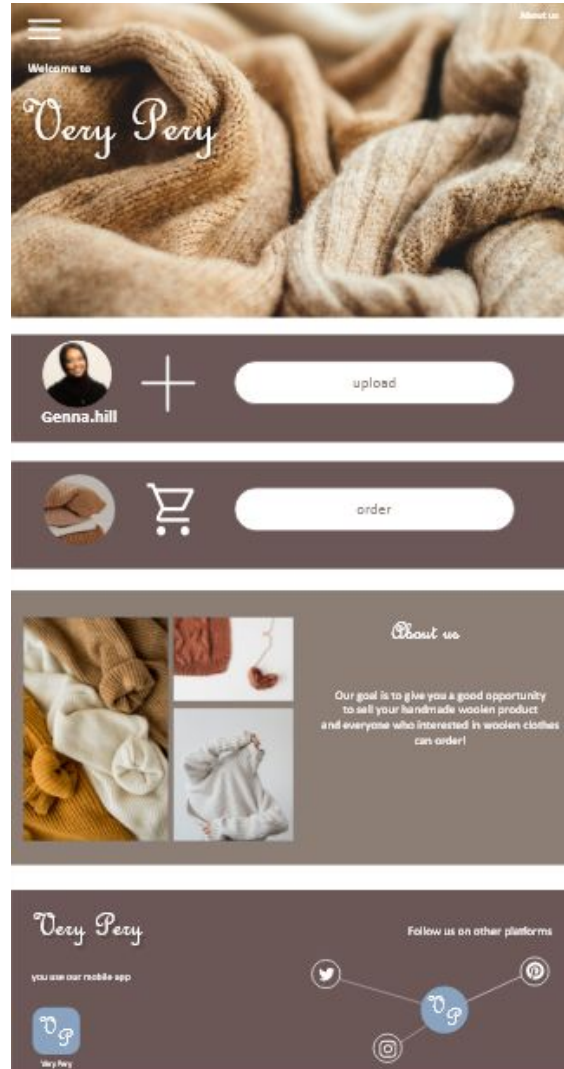- Responsive design

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Sitemap

[Your notes about goals and
thought process]

Image of
sitemap/IA

Responsive designs

The home page guide you
easily

Going forward

- Takeaways

- Next steps

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Takeaways

Impact:

This app and responsive website will help users who have knitting talent to sell their product and everyone can buy that.

" i am sure that everybody will love with this warm, soft, and full of love clothes"

What I learned:

In this project i learned a lot of things but the bold one was that the users wants an app which they can trust it

Next steps

1

Receive feedback and comments in adobe xd and analyzed them..

2

Take test to m family and friends to understand their feelings about my app and website.

3

Trying to introduced to some knitter that i known.

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Let's connect!

Thank you so much for your time to see the Very Pery website and app. I appreciate that. Here is my email address hasti.aghaei2003@gmail.com if you like to keep in touch with me

Google